



BUSINESS NAME:

Preliminary Information			
Address:		Type of Business:	
Phone	Fax	E-mail	
Business Owner:		Owner Address:	
Business Owner Phone	Business Owner Fax	Business Owner E-mail	
Property Owner:		Property Owner Address:	
Property Owner Phone	Property Owner Fax	Property Owner E-mail	
Information Regarding the Business Owner			
Approximate Age:	Ethnicity:	Sex:	Native Language:
25- 34	Asian/Pacific Islander White	M	
35 –54	Black (not Hispanic) Native American	F	
55+	Hispanic Other _____		
Information Regarding the Business			
How long have you been in business:	Do you plan to be here for the next five years?		
	Y N		
Why did you choose this location?	How successful would you say your business has been?	How difficult was it for you to start the business here?	
1. High traffic area	1. Very successful	1. Very difficult	
2. Good market for product	2. Successful	2. Difficult	
3. Low rent	3. Not too successful	3. Not too difficult	
4. Other	4. Very unsuccessful	4. Not difficult at all	

Information Regarding the Business (Continued)

Who are your customers?

1. Community residents
2. Senior citizens
3. Youth/Families
4. Other

How do you advertise for new customers?

How many employees do you have?

Do your employees live in Pacoima?

Y N

Do you plan to hire any new employees over the next year?

Y N

How Many? _____

What skills do you look for in your employees?

Business Knowledge

How much information did you have on starting a business?

1. A lot
2. A little
3. None at all

How much information do you have on managing a business?

1. A lot
2. A little
3. None at all

How familiar are you with the process of getting a small business loan?

1. a lot
2. a little
3. none at all

Have you ever been a member of a business organization or association?

Y N

If yes, Association?

Have you ever received any business training?

Y N

If yes, what training did you receive?

What type of business training would you like to receive?

The Neighborhood

What, if any, changes have you noticed on Van Nuys Blvd., over the years?

Overall, how safe is this neighborhood?

1. very safe
2. safe
3. no too safe
4. very unsafe

What, if any, changes would you like to see occur on Van Nuys Blvd.?

1. trees planted
2. sidewalks built/repared
3. angled parking
4. other

Directory and Upcoming Events		
Would you like being listed for free in the Pacoima Business Directory?	Y	N
Would you be interested in having VEDC contact you about purchasing advertising space in this same Directory?	Y	N
Would you like to participate in the Clean up Pacoima day, on October 17th?	Y	N
We'd like to invite you to the Business Breakfast on October 29th; will you be able to attend?	Y	N
Would you like more information about TNI and meetings of the Pacoima Partners?	Y	N

NOTES
